

More than Just a Green Building

Developing Green Strategies at The Chinese University of Hong Kong Library

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Sustainability Definitions

- "[t]he heart of sustainability is not data on CO2 emissions, but a spirit of action, a state of mind" (Clark, 2013)
- Greening "is a process, as well as a state of mind, and it calls for taking action". (Le Ber and Gregory, 2004)





Green Strategies

"A green strategy for an enterprise – public or private, government or commercial – is one that complements the business, operations, and asset strategies that are already well understood and often well articulated by the enterprises fundamentally helps an enterprise make decision that have a positive impact on the environment."

(Olson, Eric G. "Creating an Enterprise-level 'Green' Strategy" Journal of Business Strategy, vol. 29, no. 2 (2008), pp.22-30)





Green Strategies

• Three Principles:

- A green strategy fosters a common culture of awareness and action
- A green strategy facilitates decisions and transformation initiatives that improve the environment
- Green strategies have attractive value propositions that are cost effective

Green strategy maturity model:

 Aware → Developing → Practicing → Optimising & Leading





Our environment











校園規劃及 可持續發展處

Campus Planning and Sustainability Office



書院 Colleges



校園發展處



物業管理處 Estates

Management Office





校園景觀 美化委員會

Campus Landscaping Enhancement Committee 校園可持續 發展委員會

Committee on Campus Sustainability







其它辦公室 及單位 Other Offices & Units



校外人士 External Parties







Targets (per capita)

- -12% waste to landfill
- -15% water usage
- -50% use of paper

Yard of Environmental Sustaina

Targets (per capita)

- -8% energy consumption
- -10% greenhouse gas emissions





Realising the potential of our collections

Sustainability

Partnership

Supporting the student journey

Transforming our research support





Library Vision Statement

We wish to be recognised for:

"engaging with our students, faculty and the wider university community to design and deliver user-centred, sustainable services and spaces"





Library Strategic Plan: Sustainability

4 objectives under the theme of sustainability:

- Progress towards environmental sustainability wherever possible
- Deliver and demonstrate value and fiscal responsibility
- Optimise collection space, storage and preservation
- Secure the organisational structure and staff skills needed to deliver the Library mission and vision





Rooftop Organic Vegetable Patch



















Rooftop Gardening Survey

| | Strongly Agree | Agree | No comment | Disagree | Strongly disagree |
|--|-------------------|-------|---------------|----------|-------------------|
| Participation in rooftop gardening raises my awareness of the importance of a Green Life | 39% | 61% | 0% | 0% | 0% |
| Participation in rooftop gardening increases my knowledge of fresh and healthy local produce | 58% | 42% | 0% | 0% | 0% |
| Participation in rooftop gardening enhances team work building among library colleagues | 51% | 39% | 10% | 0% | 0% |
| Participation in rooftop gardening increase training opportunity for leadership | 26% | 48% | 16% | 6% | 3% |
| Participation in rooftop gardening helps me to learn organic farming | 71% | 29% | 0% | 0% | 0% |
| Participation in rooftop gardening increases my support for a green and healthier living style | 45% | 48% | 7% | 0% | 0% |
| The rooftop garden transforms a vacant space into a beautiful and productive space | 81% | 19% | 0% | 0% | 0% |











Green Library Services

| Sept 1999 | Online request for Electronic Reserve Service |
|-----------|---|
| Jan 2000 | Online request for Inter-library Loan Service |
| Sept 2002 | Personalized Electronic Services - Bi-weekly New Additions List; Publishers / Vendors Alert Services CUHK ILLiad - Web-based inter-library loan service |
| Nov 2005 | Online Application for Alumni Library Services - Library Card and Digital Library Service |
| Jan 2008 | Online Library Room Booking System |
| Mar 2009 | Self Check-out Station - Users can decide whether to print the receipt |
| Apr 2009 | Online form for requesting inter-Branch Book Delivery |
| Aug 2009 | Online Registration/Update of Email Address Service - to receive all important notifications from the Library, including Coming Due Alert, Hold Pickup, Recall or Overdue notices |
| June 2010 | Discontinue the use of 'Date Due' slips |
| Jan 2011 | All library notices sent out by email only |
| Jan 2012 | Alumni Library Card online renewal introduced |
| Mar 2014 | Online booking System for Faculty Study Rooms |
| May 2014 | Online registration for a JULAC card, allowing reciprocal access to other university libraries in Hong Kong. |





每月用電情況

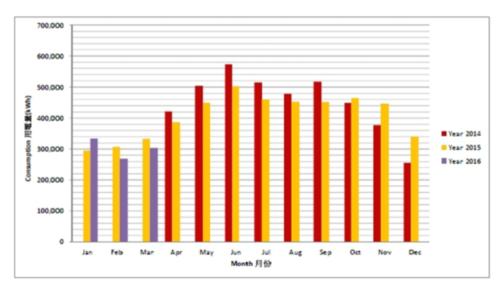
Monthly Electricity Consumption

(電)大學圖書館,田家柄樓及大學圖書館新翼(H3, H3a & H3b)

(E) Main Library, Tin Ka Ping Building and Library Extension (H3, H3a & H3b)

總樓面面積 (Gross Floor Area): 27429.8 m²

| 月/年 Month/Year | (a) 該月/季用電量 Monthly/Quarterly Consumption | (b) 每平方米用電量 Consumption / m ² | b care a a south dead | (d) 二氧化碳排放量 與去年同期比較 CO ₂ emission compared with last year | 所需樹木數量以吸收 (d)排放的二氧化碳 No. of trees saved / to be planted to absorb the CO ₂ under (d) |
|-------------------|---|---|-----------------------|---|--|
| 3 / 2016 | 303,741 kWh | 11.1 kWh/m ² | -8.6% | -18069 kg | 736 |
| 3 / 2015 | 332,422 kWh | 12.1 kWh/m ² | | | |
| 1 - 3 / 2016 | 906,619 kWh | 33.1 kWh/m ² | -3.0% | -17407 kg | 709 |
| 1 - 3 / 2015 | 934,249 kWh | 34.1 kWh/m ² | | | |



Remarks:

- Reduction of every 1000kWh of electricity consumption will save 630 kg CO2e emission a year (Source: Environmental Protection Department, HKSAR)
- The electricity consumption of the Tin Ka Ping Building, Main Library and Library Extension are grouped together to reveal the total electricity consumption of the three buildings in view of the their building nature and infrastructure.
- University Gallaery at G/F does not belong to the University Library. The electricity consumption of University Gallery shall be excluded from the University Library. The annual electricity consumption of the University Gallery is around 37,367kWh. User has to deduct this consumption in order to obtain the actual consumption of the University Library in final.





Chinese University of Hong



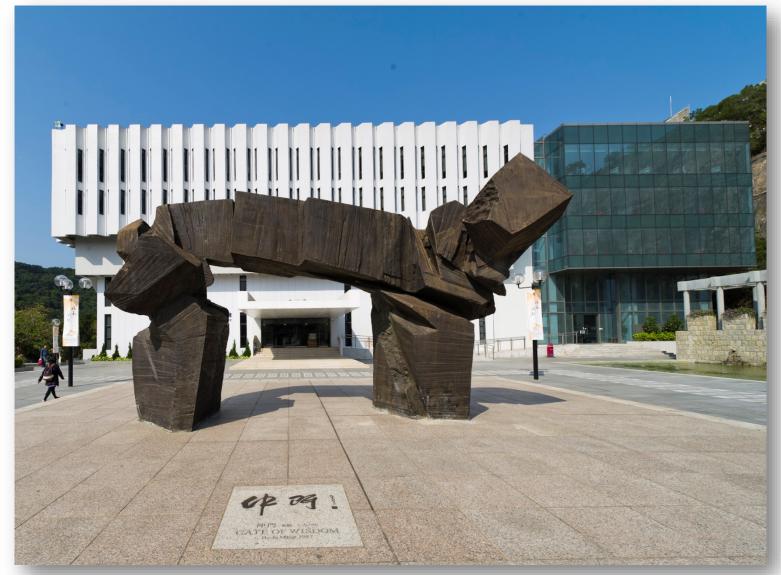
Sustainable Collection Development

- E preferred for journals from 2006
- E preferred for books from 2014
- JURA planned shared remote storage project with ASRS
- JULAC distributed print journal storage project





Green Building









How are we doing?

Leadership Role of

Policies Role of

Mustrative Actions

Aware

- · Create guiding principles and governance to operationalizea green strategy
- · Identify simple, enterprise level initiatives that demonstrate early commitment to a green strategy and reinforce the cultural change that is needed
- · Pursue recycling initiatives, add the "green" contribution dimension to prioritizing business initiatives, and add the "green"selection criteria to procurement's selection criteria

Developing

- · Sponsor pilots for significant, visible investments with a key green component
- · Communicate success stories, encourage all employees to begin thinking about opportunities in their local area of responsibility
- · Establish and report on green performance measures, such as revenue from recycled paper, bottles and cans, or lower energy consumption

Practicing

- · Sponsor a broad range of initiatives that integrate green principles with traditional business value
- · Manage a pipeline of green initiatives, monitor the external landscape for new green developments and industry trends

Optimizing and Leading

- · Support and institutionalize continuous improvement
- · Identify interdependencies across ongoing initiatives and manage skill sets through strategic staffing
- · Build and maintain a green knowledge base
- Share lessons learned across the enterprise and develop a Center of Excellence
- · Identify where results from successful initiatives can be duplicated and leverage them in other areas of the business

(Olson, Eric G. "Creating an Enterprise-level 'Green' Strategy" Journal of Business Strategy, vol. 29, no. 2 (2008), pp.22-30)





