



- About Springer Nature
- Nature Portfolio Journals & Nature.com
- Navigating SpringerLink
- Q&A

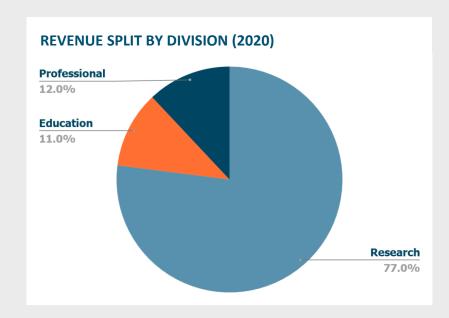
# SPRINGER NATURE

175+ years of progress, 175+ years of discovery We are a global and progressive business,

- focused on Research, Education and Professional publishing
- founded on a heritage of trusted and respected brands - including Springer, founded in 1842, Macmillan, founded in 1843 and Nature, first published in 1869.

# **KEY FACT OVERVIEW** 2020

- Created in 2015, following the merger of Macmillan Science & Education and Springer Science + Business Media
- Main shareholders: Holtzbrinck Publishing Group, BC Partners
- Operating in three main divisions Research, Education and Professional
- Globally operated, registered head office in Berlin, Germany
- Revenue: €1.63 billion (2020)
- Well developed responsible business strategy and reporting



#### WE OPERATE IN THREE DIVISIONS ...



**SPRINGER NATURE GROUP** 

#### ...WITH A TRUSTED AND STRONG PORTFOLIO OF BRANDS AND IMPRINTS

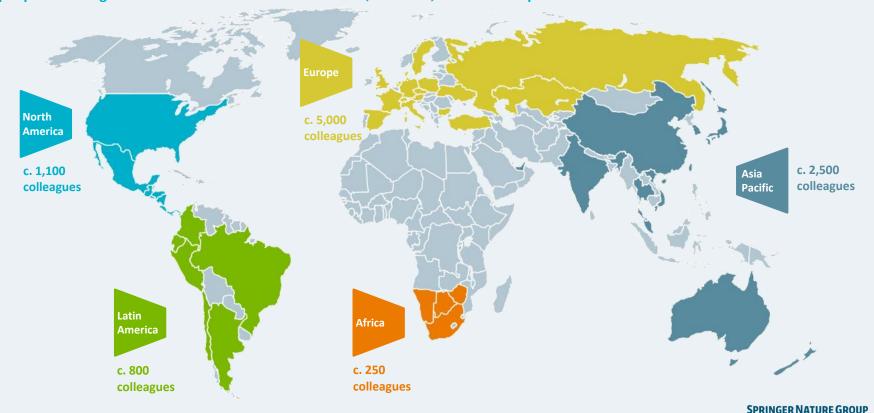
#### Some examples from across the group

R E S E A R C H	JOURNALS	Nature	nature	1	# of top 50 impact journals (1)
		Full Open Access	■ BMC REPORTS	1	# of <b>OA</b> articles <sup>(2)</sup>
		Springer		2	# of Journal articles (3)
	воокѕ	Books	pəlgrəve macmillan <b>2 Springer</b>	1	# of English language academic books (4)
	SOLUTIONS	Author + Discovery Solution Healthcare	s AJE Experiments  Springer Healthcare		Solutions Revenue (€ MM) (5)
EDUCATION		English Language Teaching K12 Curr. + Higher Educa	ation 🚾 🍱	3	Global market position ELT <sup>(6)</sup>
PROFESSIONAL		Medicine (DE + NL)	🔦 Springer Modizin	1	Market position (7)
		Driving School	VOCELY VICALIBRECH WHAT		Market position (8)

<sup>1.</sup> Based on JCR 2019; 2. Based on JCR 2018, only incl. Full OA articles, market position based on primary research articles; 3. Based on JCR 2018, excl. Full OA articles; 4. Number of English language academic books estimated for 2018 according to www.puballey.com; 5. As of last disclosed fiscal year, FX Conversion: EUR/GBP 1.12, EUR/USD 0.91; Springer Nature solutions revenue includes revenues from Author & Discovery Solutions, Healthcare, and other; 6. Based on Outsell analysis; 7. As of 2019, Pharmamonitor; 8. In Europe, company estimates based on sold volumes by Springer Nature/number of driving license exams, markets include Germany, France, Spain, Switzerland, Austria

#### WE ARE BASED CLOSE TO OUR CUSTOMERS

As a truly global business, operating in more than 50 countries and distributing content in 180 markets, Springer Nature's 10,000 people work together to serve the needs of researchers, students, teachers and professionals around the world.



#### **OUR TRUSTED BRANDS**

Through our family of brands we aim to serve and support the research, education and professional communities, by putting them at the heart of all we do, delivering the highest possible standards in content and technology and helping shape the future of publishing for their benefit and for society overall.





nature portfolio

























#### **OUR RESEARCH PORTFOLIO**









- Springer
- Nature Portfolio
- Academic Journals on nature.com
- Adis
- Palgrave Macmillan
- Scientific American
- SN Journals
- Journal Archives

- Springer, Palgrave Macmillan and Apress print and eBooks
- Flexible eBooks solutions
- References
- eBooks Archives
- Textebooks

- AdisInsight
- Springer Nature Experiments
- SpringerMaterials

- In Review
- Nature
   Masterclasses
- Research data services
- SN Insights
- SN SharedIt

#### **OUR RESEARCH DIVISION FACTS**

2020 highlights









#### **Journals**

- We published370,000 articles in3,000 journals
- Worked with over 1 million authors

#### **Books**

- We published more than 13,000 new books
- Over 100 new series of textbooks were published

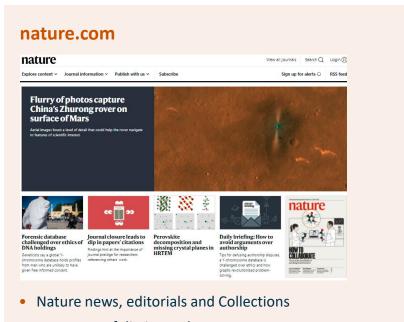
#### **Platform**

- 1 billion+ downloads a year from our websites and platforms
- 3 million visits on our content platforms every day in 2020

#### **Open Access**

- More national level transformative agreements and more OA articles than any other publisher
- **124,000+** OA articles in 2020

#### **OUR PLATFORMS**



- Nature Portfolio journals
- Academic journals on nature.com





- Journals: Springer, Palgrave Macmillan, Adis
- eBooks: Springer & Palgrave Macmillan
- Other: SN Video



nature portfolio

#### **Nature**

#### The leading weekly interdisciplinary science journal

- Founded in 1869
- A weekly international journal publishing the finest peerreviewed research in all fields of science and technology on the basis of its originality, importance, interdisciplinary interest, timeliness, accessibility, elegance and surprising conclusions.
- Provides rapid, authoritative, insightful and arresting news and interpretation of topical and coming trends affecting science, scientists and the wider public.



2020 Impact Factor: 49.962

JCR Ranking:

Multidisciplinary Sciences 1/73

#### **Nature Portfolio Journals**

#### **Overview of our portfolio**



#### **Nature**

- Publishes weekly
- Publishes the most significant advances with the widest implications, readily apparent to anyone from any field



#### **Nature Research Journals**

- 33 monthly journals in life, physical, clinical, and social sciences
- Publishes the most significant advances across each discipline
- Significance should be apparent to anyone in that discipline



#### **Nature Reviews Journals**

- 21 monthly journals covering life sciences, clinical and physical specialities, commissioned by in-house editors
- Showcase authoritative, accessible and significant reviews content. High-quality graphics and enhanced content provide context and connection whatever the discipline.

## **Nature Portfolio Open Access Journals**

#### Freely accessible!



#### **Nature Communications**

- Open Access
- Publishes high-quality research in all areas of the biological, health, physical, chemical and Earth sciences.
- 2020 Impact Factor: 14.919
- Total Cites 2020: 453,000+



#### Scientific Reports

- Open Access
- Publishes original research from across all areas of the natural sciences, medicine and engineering
- 2020 Impact Factor: 4.379
- Total Cites 2020: 540,000+

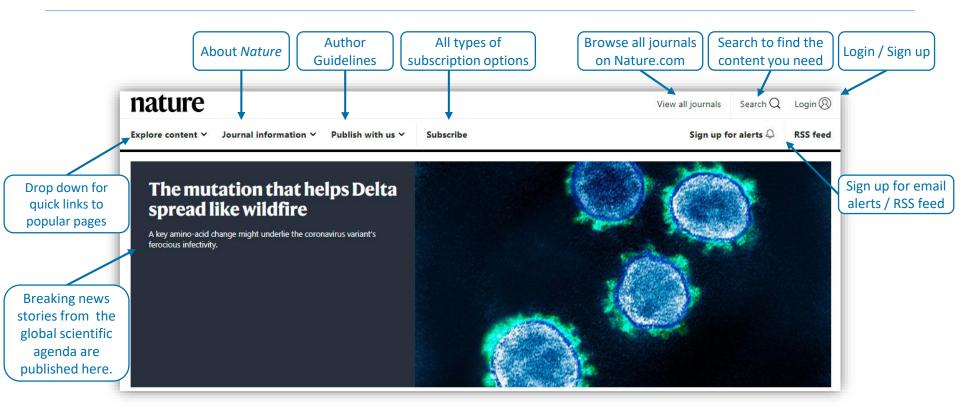


#### **Nature Partner Journals (NPJ series)**

- Launched in 2014
- 24 NPJ Journals in 2021
- Open Access
- Co-publishing with preeminent scientists and global partners
- Subject covered: Life Sciences, Health Sciences, Physical Sciences, Applied Sciences and Society & the Environment

#### www.nature.com

Providing access to Nature Portfolio Journals and 40+ academic journals co-published with key scientific societies.

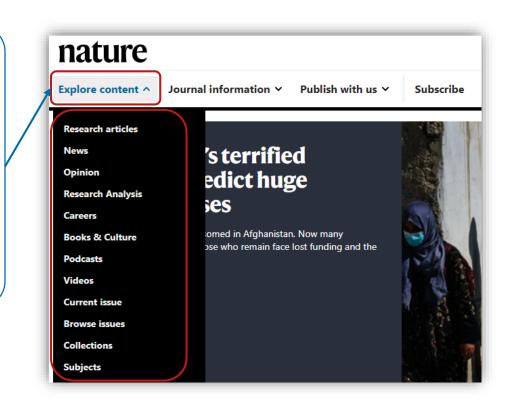


## **Explore content**

Use the Menu button to take shortcuts and navigate *Nature* and related research published by Nature Portfolio.

## Drop down for links to popular pages:

- Research articles
- News: up-to-date global scientific news, analysis and commentary
- Opinion: Editorial
- Careers
- Books & Culture: Book reviews, Futures (Science Fiction)
- Podcasts
- Videos



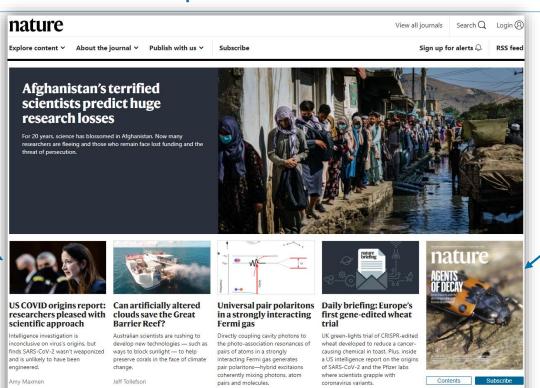
#### **Latest Research**

A selection of articles

from across Nature

News 27 Aug 2021

#### Constantly updated, the latest news and top stories from across *Nature*.



Hideki Konishi, Kevin Roux ... Jean-

Philippe Brantut

Article 25 Aug 2021

News Feature 25 Aug 2021

Flora Graham

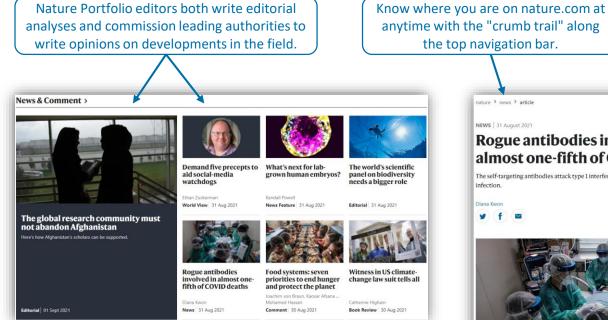
Nature Briefing 31 Aug 2021

Current Issue 02 Sept 2021

Clicking on the cover will take users to the current issue of *Nature* 

#### **News & Comment**

Keep up-to-date with global scientific news, analysis and commentary.



nature > news > article NEWS 31 August 2021 You have full access to this article via Springer Rogue antibodies involved in almost one-fifth of COVID deaths Related Articles Rogue antibodies could be driving The self-targeting antibodies attack type 1 interferons that play a key role in fighting severe COVID-19 infection. Diana Kwon This 'super antibody' for COVID fights off multiple coronaviruses How many COVID deaths are acceptable in a post-pandemic world? Deaths from COVID 'incredibly rare' among children Subjects Immunology SARS-CoV-2

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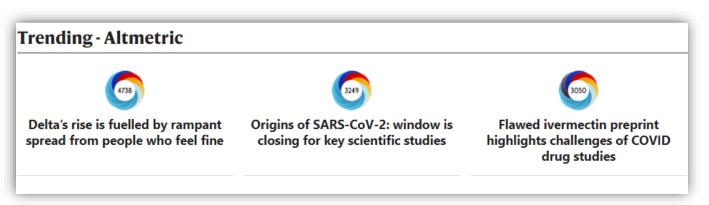
full access to the article

## **Trending - Altmetrics**

Today's most popular articles that are being shared, liked and talked about online.

#### Altmetric showcase the attention and influence of research:

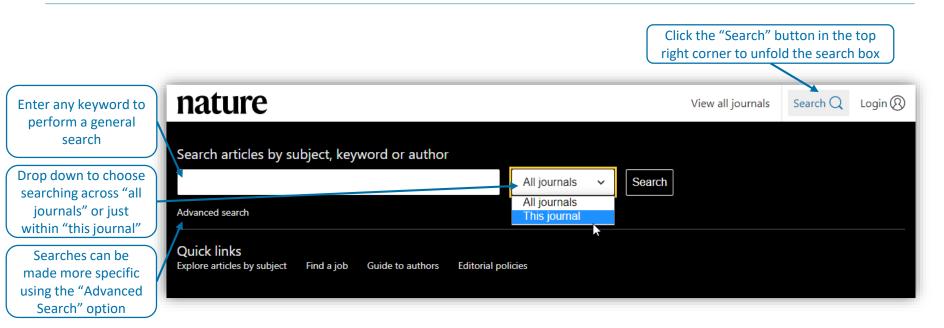
- The Colours of the Altmetric donut each represent a different source of attention, such as Social Media (Facebook, Twitter, blogs...), news outlets, and policy source and others.
- The Attention Score (numbers in the donut) is automatically calculated, weighted count of all of the attention a research output has received.





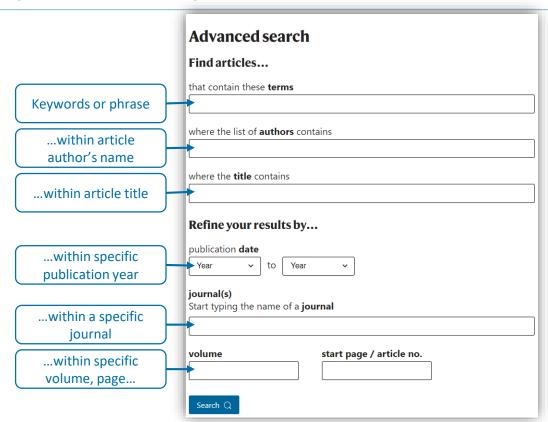
#### Search

#### Finding the right information on nature.com is easy and intuitive

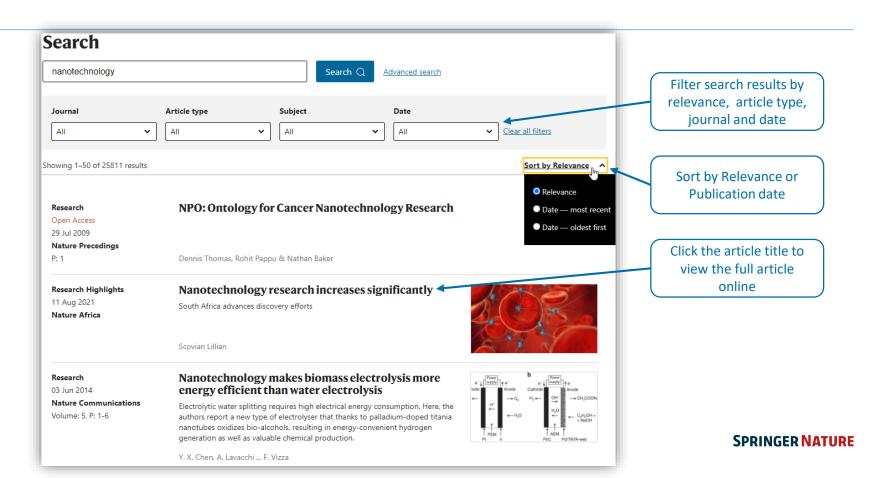


#### **Advanced Search**

#### Additional parameters to refine your search



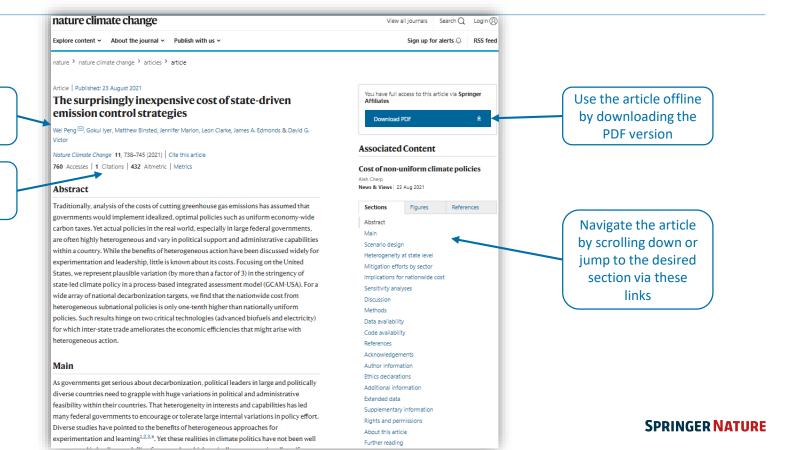
#### **Search Results**



## **Exploring results**

Click author's name to view institution details

Article metrics, incl. accesses, citations, Altmetrics



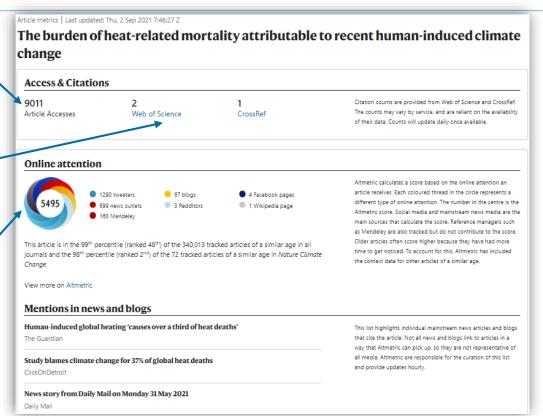
#### **Article Metrics**

#### **Downloads, Citations and Attention Score**

Amount of times the article has been accessed, or attempted to be accessed

Citations tracked by Web of Science and CrossRef

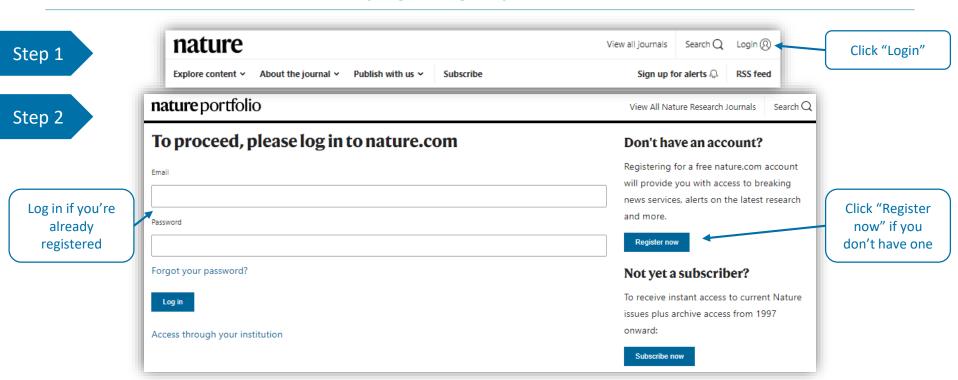
Altmetric tracks the attention that it attracts from across all media





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## Register

Step 3

Tell us a bit more about yourself and click "Register"

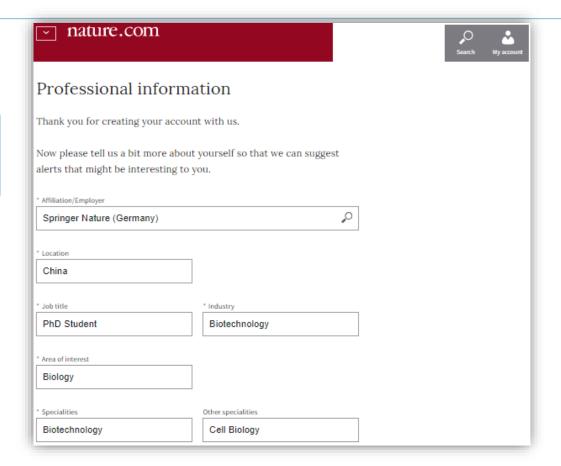
Then you will receive a confirmation email.
Click the link in the email to compete your registration.

## **Register Now** Registering for a free nature.com account will provide you with access to breaking news services, alerts on the latest research and more. All fields are required. First name Last name Email Password Password confirmation Use 8 or more characters with a mix of letters and numbers and symbols I agree to the terms and conditions As a registered user you agree that Springer Nature can collect and use your personal data as detailed in our Privacy Statement. Register

## Register

#### Step 4

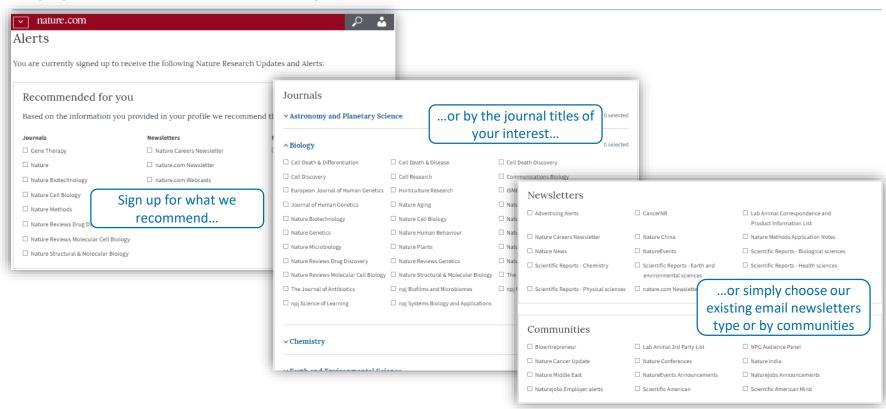
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#### **Personalized Alerts**

#### Stay up-to-date with the research in your field



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Lastly, for an overview of all you need to discover content, or to understand our author services, scroll down to the very end of the nature.com homepage

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Nano		Language editing	Open research	
Protocol Exchange		Scientific editing	Recommend to library	
Nature Index		Nature Masterclasses		
		Nature Research Academies		
Advertising & partnerships	Career development	Regional websites	Legal & Privacy	
Advertising	Nature Careers	Nature Africa	Privacy Policy	
Partnerships & Services	Nature Conferences	Nature China	Use of cookies	
Media kits	Nature events	Nature India	Manage cookies/Do not sell my data	
Branded content		Nature Italy	Legal notice	
		Nature Japan	Accessibility statement	
		Nature Korea	Terms & Conditions	
		Nature Middle East	California Privacy Statement	



## **Springer Journals**

#### Spearhead of quality, cross discipline content since 1842

2,900+ Journals plus 230+ OA Journals

- Providing a breadth and comprehensiveness in research,
- Expansive range of subject areas: STM & HSS
- 9 Springer Journals ranked Top 1\* in their subject categories
- 119 Springer Journals sit in the Top 10\* in their subject categories, including 52
   Springer Journals ranked Top 5\*
- 293 Springer Journals ranked in the Top 25%\* (Q1)

High Impact Springer Journals



The International Journal
of Advanced
Manufacturing
Technology



Journal of Business Ethics



Diabetologia



Journal of Materials Science



**Environmental Science** and Pollution Research

## **Springer journals**

#### **Key subject areas and disciplines**



Behavioral Science



Biomedical & Life Science



**Business** & Economics



Chemistry & Materials Science



Computer Science



Earth & Environmental Science



**Engineering** 



Humanities, Social Science & Law



Mathematics & Statistics



Medicine



Physics & Astronomy

## **Springer journals**

**Top Springer journals** 

Top journals by usage





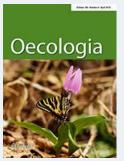




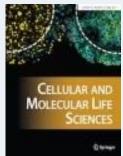


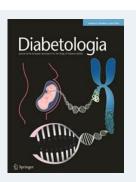
Top journals by citation











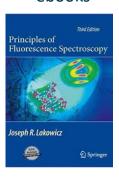
### **Springer Nature eBooks**

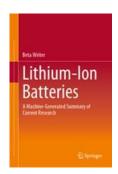
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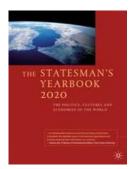
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12k+ new titles per year
21 subject collections

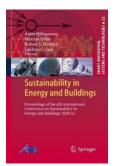
Imprints covering Springer, Palgrave Macmillan, Apress

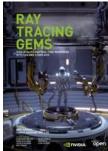
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#### **Humanities and social science**

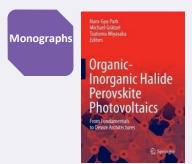
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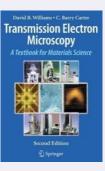
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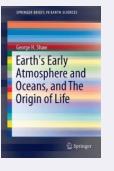




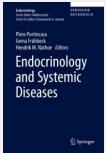












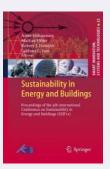






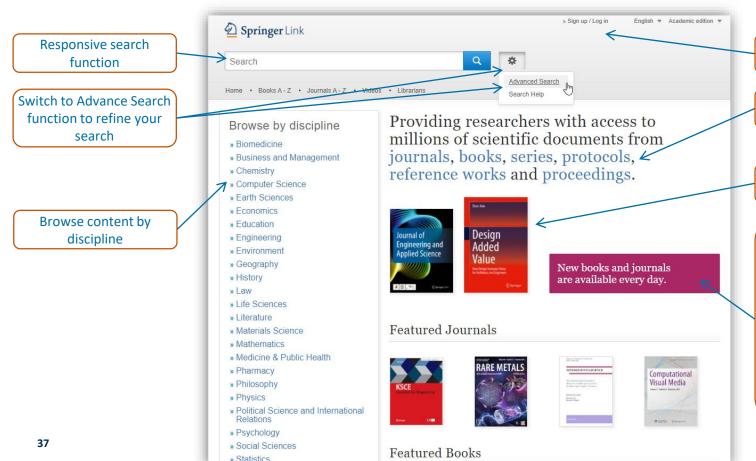






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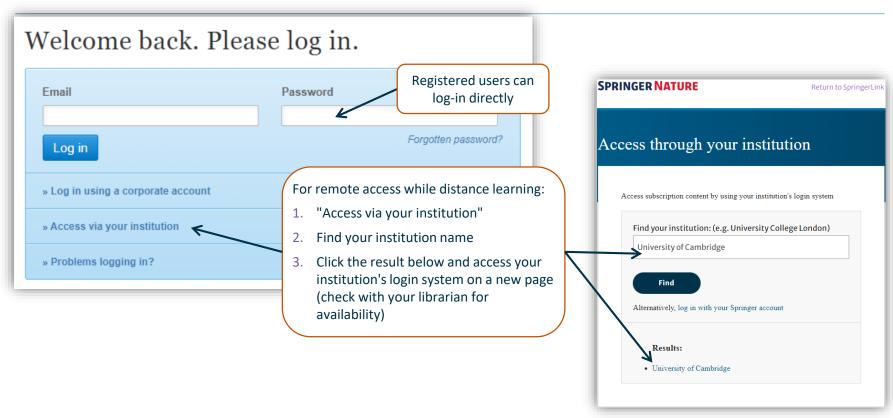
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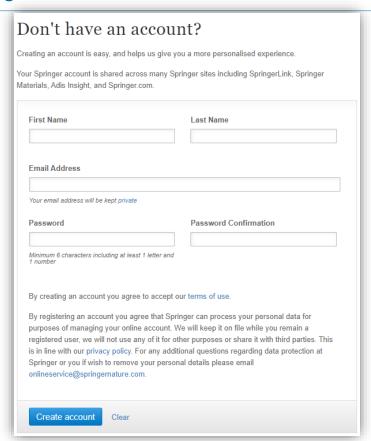
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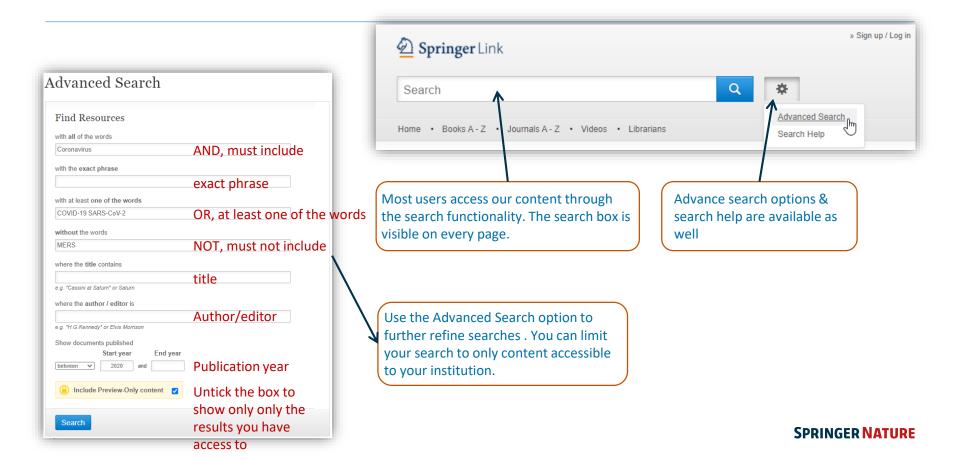
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The account will also be valid across many Springer sites including SpringerLink, SpringerMaterials, AdisInsight and springer.com





### **Search Functions**



### **Search Results Page**

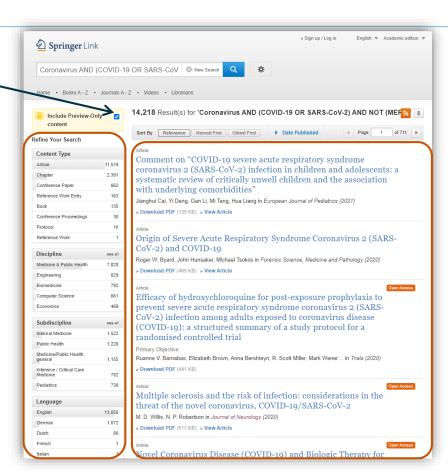
To see only the results you have access to, un-check the yellow box above the search result filter the options returned.

#### **Filter Options**

To the left you will find predefined filter options that help you to optimize your search result.

The following filter options are available:

- Content type
- Discipline
- · Sub-discipline
- Language



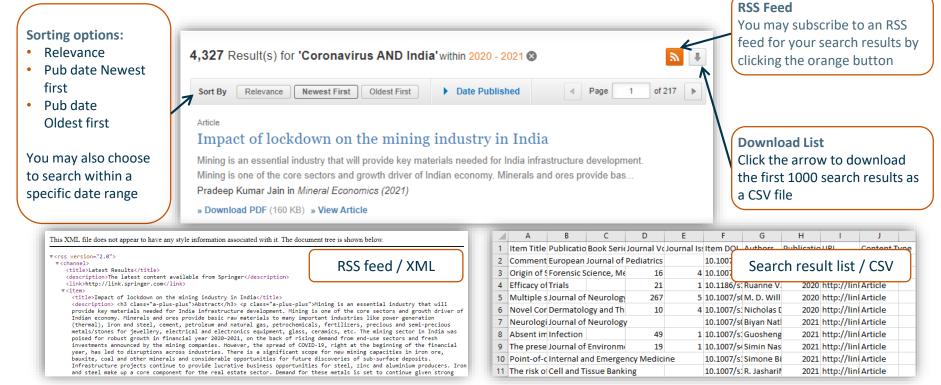
**Search results** are listed to the right, covering all content within SpringerLink by default.

## Structure of list items within a search result page

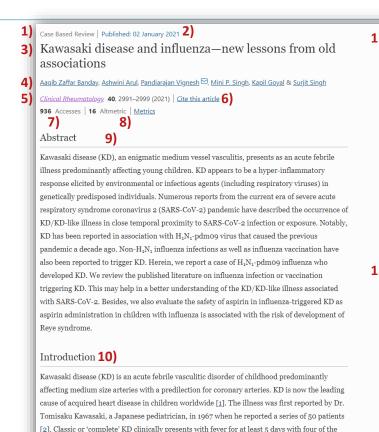


- 1) Type of content (e.g. article, journal, chapter, book...)
- 2) Title of list item
- 3) Author / editor of list item
- 4) Published in which product
- 5) Download (full-text) PDF or view HTML online (if available)
- 6) Published open access

### Sorting searches, RSS feed and Download search results list



### **Journal Article - Functionality Overview**

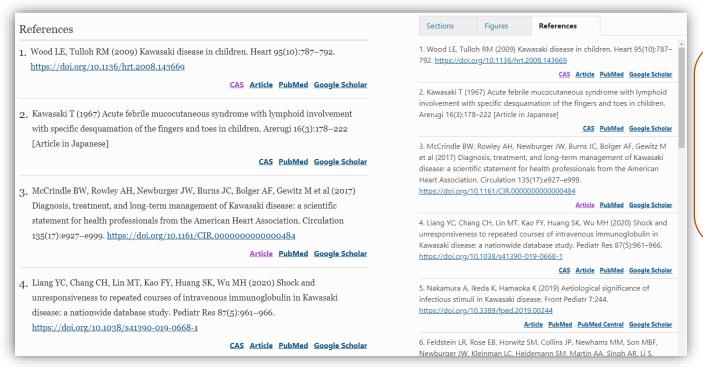


following clinical manifestations: edema of hands and feet in the acute stage and/or subacute



- 1) Article Type
- 2) Online Pub date
- 3) Article title
- 4) Author information
- 5) Published in which journal
- 6) Cite this article
- 7) Downloads
- 8) Altmetric attention score
- 9) Abstract
- 10) View the full text online
- 11) Download full-text PDF
- 12) Navigation within the article
- 13) Figures
- 14) References
- 15) Additional information

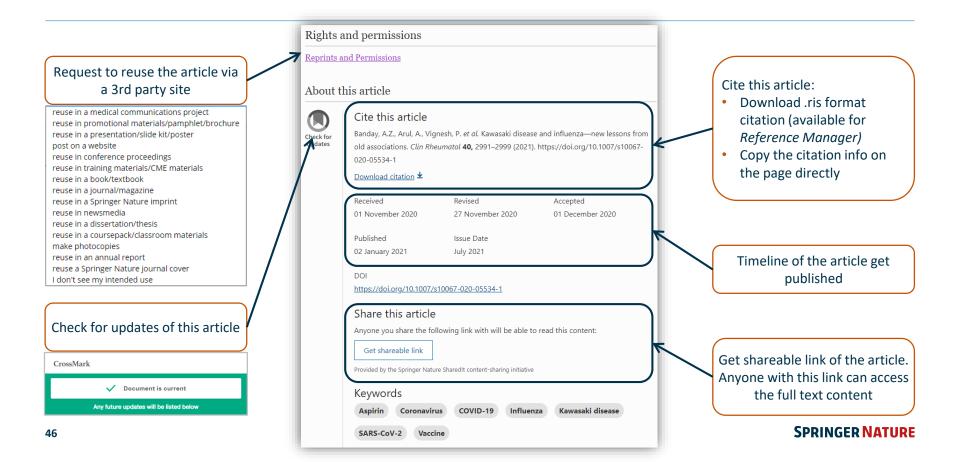
#### **Journal Article - References**



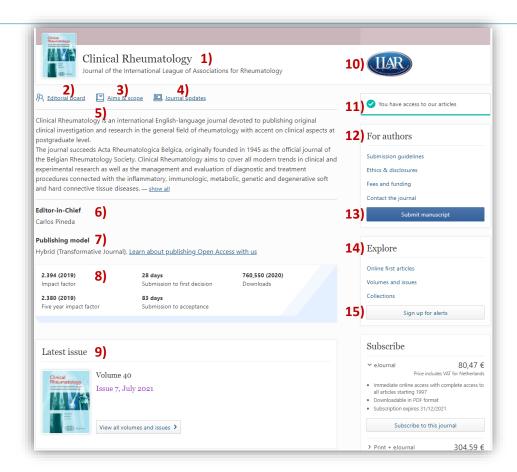
View the references (a list of literature the author used to write the article) at the end of the article or the right sidebar menu.

Most of the references are linked to their source by the CrossRef / PubMed / Google Scholar link.

### **Journal Article - Additional information**

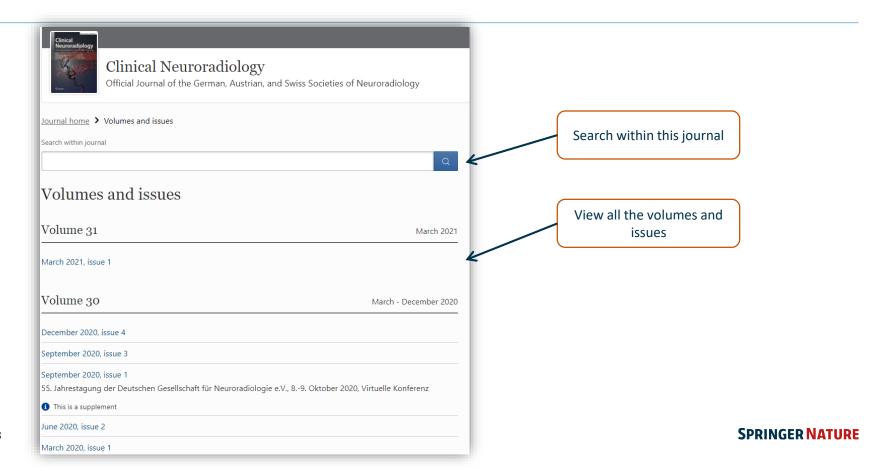


### Journal home - Overview

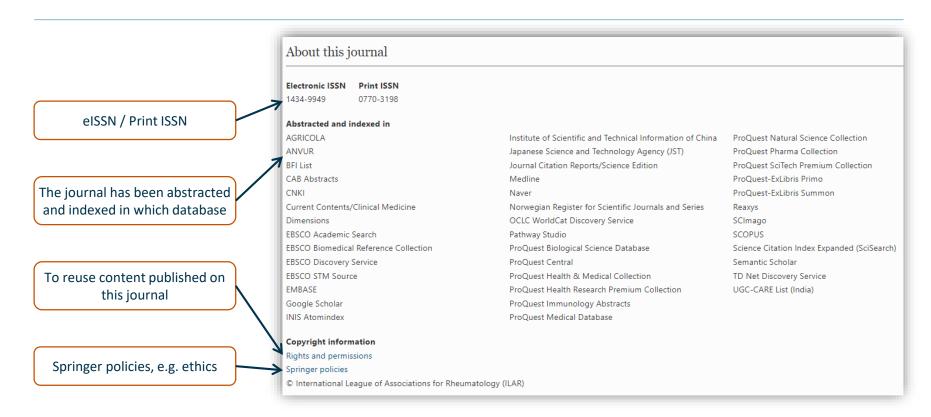


- L) Journal title
- 2) Editorial board
- 3) Aims & scope
- 4) Journal updates
- 5) Journal description
- 6) Editor in chief
- Publishing model (fully OA, Hybrid or subscription only)
- 8) Journal metrics
- 9) Latest issue
- 10) Publishing partner
- 11) Whether you have access to this journal
- 12) Author guidelines
- 13) Submit your article online
- 14) Explore this journal
- 15) Sign up for email alerts (available for registered users only)

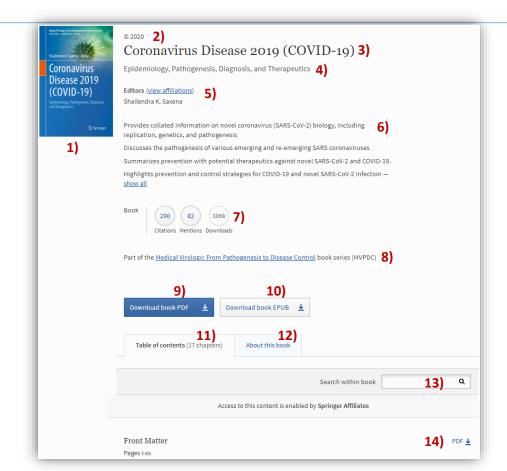
### Journal home - Volumes and issues



### Journal home - About this journal

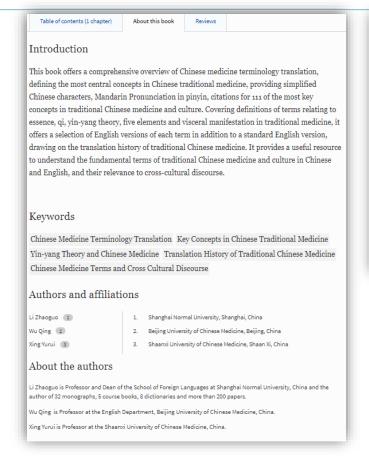


#### **eBook home - Overview**



- 1) Book cover
- 2) Copyright Year
- 3) Book title
- 4) Book subtitle
- 5) Author / Editor information
- 6) Book description (highlights)
- Book metrics
- 8) Part of any book series
- 9) Download the whole book in PDF
- Download the whole book in EPUB (for Kindle)
- 11) Table of contents
- 12) Additional information about this book
- 13) Search within this book
- 14) Download a chapter in PDF

### eBook home - About this book



#### Bibliographic information

Book Title
Key Concepts in Traditional Chinese

Key Concepts in Traditional Chine Medicine Authors Li Zhaoguo Wu Qing Xing Yurui

Softcover ISBN

978-981-13-9138-5

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Foreign Language Teaching and Palgrave Pivot, Singapore
Research Publishing Co., Ltd. 2019

Hardcover ISBN 978-981-13-9135-4

<u>History of Medicine</u> Traditional Chinese Medicine

Edition Number

Topics

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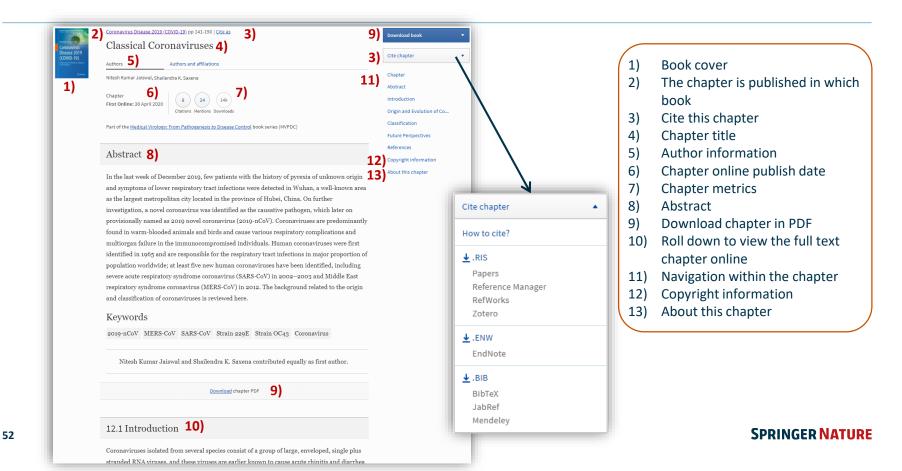
eBook ISBN 978-981-13-9136-1

Number of Illustrations
2 b/w illustrations, 0 illustrations in

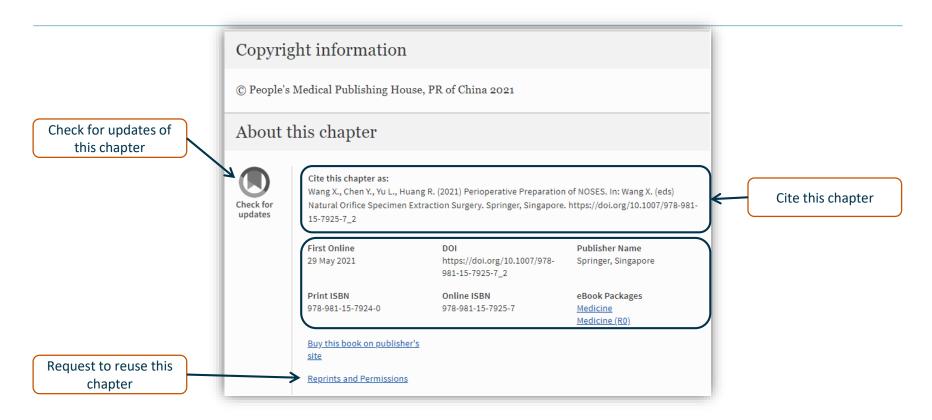
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## **eBook Chapter - Overview**



# **eBook Chapter - Copyright and additional information**



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# **Accessibility**

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We're constantly working towards improving the accessibility of our website to ensure we provide equal access to all of our users.

As part of our commitment to accessibility, we ensure that our website is compatible with:

- Recent versions of popular screen readers
- Operating system screen magnifiers
- Speech recognition software
- Operating system speech packages

For more information, visit: <a href="https://www.springernature.com/gp/info/accessibility">https://www.springernature.com/gp/info/accessibility</a>

